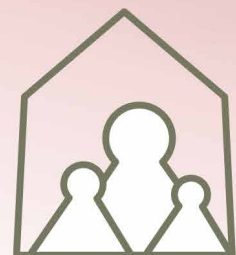
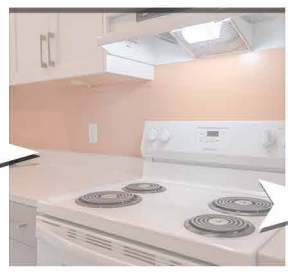
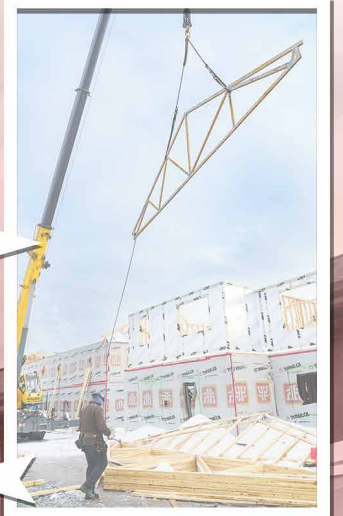


2021-2022 ANNUAL REPORT



adsum
FOR WOMEN & CHILDREN



MESSAGE FROM THE PRESIDENT OF THE BOARD AND THE EXECUTIVE DIRECTOR



While we would like to launch into our annual report with a celebratory message, we must acknowledge that it was a tough year. For the 39th year, Adsum met hundreds of folks at our doors and by phone and, without judgement, supported them with housing, advocacy, programs, and services. But it was a tremendously difficult year for more people than ever as thousands of Nova Scotians struggled to afford housing, food, and the basic necessities of life.

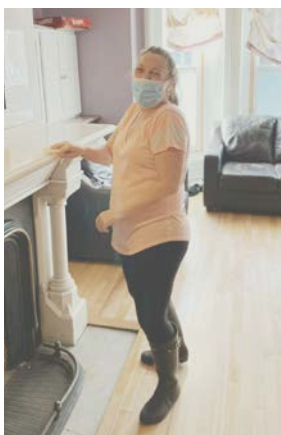
The challenges are growing in magnitude and complexity for women, families and gender diverse folks who face housing insecurity in HRM. Every day, we looked for ways to increase support, to adapt to the changing needs of our clients but the housing crisis – the housing emergency – in our city will only be solved with the creation of housing that people can truly afford. In our advocacy and our work with all levels of government, we are continuing to push for long term solutions for the people we serve and all Nova Scotians.

The progress on Adsum’s Sunflower – our development of 25 affordable, accessible, and sustainable homes – was the source of much hope. At the end of the last fiscal year, Adsum Centre was demolished to make way for The Sunflower; land was cleared over the summer of 2021, footings poured in September, and the exterior walls of the four residential buildings were lifted into place in December. By the end of this fiscal year, all

the buildings were up and the sunny, yellow doors were hung. Before long, women, moms and children, and gender diverse persons, will open these doors to safe, new permanent homes. The Sunflower is cause for celebration, and an example of what is needed to end homelessness.

In contrast to this hopeful blossoming, we have witnessed instances of violent action by the Halifax Regional Police against unhoused people in Halifax. We were outraged by the removal of tents and the destruction of temporary shelters across HRM last August and troubled by the continued policing of people who are not housed or sheltered and are living outdoors. Over the course of the year, we increased our support by organizing accommodations in hotels. Though temporary, hotel rooms have provided safety and protection from the elements for hundreds of people. Also, in collaboration with a community partner, Adsum began to introduce the principles and learnings from our Diverting Families program to East and North Preston and Cherrybrook, with plans to pilot the program in other rural areas of Nova Scotia.

All this was taking place while we were also working through the second full year of the pandemic. Adsum continued to maintain COVID precautions and protective measures for the safety of residents, tenants, staff, and volunteers. Viruses thrive in congregant settings



* Cover photos by threesixfive media.



like shelters; but, the commitment and diligence of our amazing staff and shelter residents minimized the health impacts of the pandemic.

We continue to be inspired by and in awe of our team at Adsum. The work is not easy, and it is often frustrating and heartbreaking when we know that housing will solve homelessness, but there is none to be found. We are so proud of Adsum staff who show up every day to support people with dignity and respect.

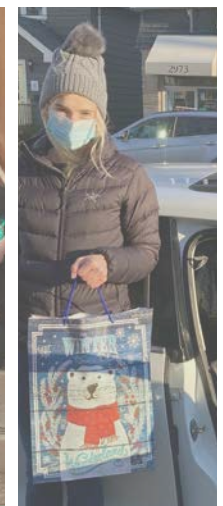
As an employer, we know that this stellar team is integral to our work. We are committed to investing in staff by offering living wages and benefits and access to ongoing professional development. On September 30, we marked the first Truth and Reconciliation Day by inviting employees to spend the day in reflection and learning as we seek to collectively change the way people think and behave around Indigenous clients and colleagues. As an organization, we recommitted to finding ways to better represent the people we support.

Much of our work would not be possible without the gifts of time from our volunteers and the generous financial support of our donors. Thank you for helping Adsum in its work to end homelessness and to provide hope and dignity to the people we are privileged to meet. We are also tremendously grateful for strong and trusting relationships with our many community partners.

As we look ahead, we as an organization, our communities and our province have much to do to support the thousands of Nova Scotians directly impacted by homelessness and the housing crisis. We know the answer to homelessness is housing – safe, affordable housing like The Sunflower. Thank you to our staff and supporters for making this a reality.

Flora MacLeod
President of the Board

Sheri Lecker
Executive Director





VISION

Everyone has a safe and secure home.

MISSION

To lead change in housing through advocacy, supports and services to end homelessness.

VALUES & GUIDING PRINCIPLES

We live these values to create hope, security, self-esteem and choice.

RESPECT

In order for people to feel respected, valued and have dignity, we meet people where they are, without judgement.

SELF-WORTH

We value the uniqueness of each person in order to support self-worth.

TRUST

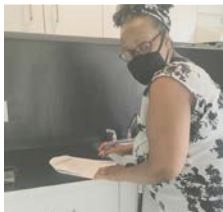
We build and maintain relationships that exemplify credibility and trust.

INCLUSION

We believe that people have the right to be included on their own terms.

STRATEGIC DIRECTIONS

1. To be the best we can be as a centre of excellence in housing and homelessness
2. To expand our ability to care for people along their housing and homelessness journey by offering a continuum of holistic supports in combination with case management
3. To be truly client-directed by ensuring the people who use our services are engaged in identifying their needs
4. To make Adsum a great place to work



LAND ACKNOWLEDGEMENT

Adsum for Women & Children is located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq People. This territory is covered by the Treaties of Peace and Friendship, which Mi'kmaq, Wəlastəkwiyik (Maliseet), and Passamaquoddy Peoples first signed with the British Crown in 1726. The treaties did not deal with surrender of lands and resources but in fact recognized Mi'kmaq and Wəlastəkwiyik (Maliseet) title and established the rules for what was to be an ongoing relationship between nations.

At Adsum, we understand that we are all treaty people, and have responsibilities as such. We recognize that acknowledgement is meaningless without action. We endeavor to keep our commitment to reconciliation in all our approaches, and take every opportunity to reflect, ask questions, seek guidance and direction from our relationships with Mi'kmaw knowledge keepers. We are committed to hiring and retaining indigenous staff, to trauma-informed practices that recognize the impact of the generational trauma suffered by many Indigenous women and families that seek our services, to educating our staff and seeking professional development opportunities whenever possible, and to working in partnerships with Mi'kmaw service providers, like the Housing Program at the Mi'kmaw Friendship Centre.

BOARD OF DIRECTORS

PRESIDENT

Flora MacLeod
Ven-Rez, The Shaw Group

SECRETARY

Jenny de Zoete
University Instructor

PAST - PRESIDENT

Catherine Baker
Wilson Fuel Company Limited

TREASURER

Raelene Kennedy
Professional Accountant

DIRECTORS

Kay Ann Meagher
Sisters of Charity Associate

Jennifer Mills
CPA, CA

Ashley Donald
MDW Law

Courtney Brown
Families Plus

Dr. Tammy Findlay
*Mount Saint Vincent University &
Saint Mary's University*

Dr. Rohini Banerjee
Saint Mary's University

Denise Bradbury
The Westin Nova Scotian

Elizabeth Kingston
Manulife Bank

Suzanne Marineau
Independent Human Resource Consultant

Alice Mudhluli
Emera Inc.



ADSUM EMPLOYEES

EXECUTIVE DIRECTOR

Sheri Lecker

FINANCE MANAGER

Doreen Logan

FUND DEVELOPMENT AND COMMUNICATIONS OFFICER

Kathy McNab

PROGRAM MANAGER

Cheryl MacIsaac

SOCIAL WORK COORDINATOR

Crystal John

HOUSING SUPPORT PROGRAM MANAGER

Meghan Hansford

PROPERTY MANAGER

Robbie Joyce

EXECUTIVE ASSISTANT

Sarah Carrier

HOUSEHOLD COORDINATOR

Fiona Lochhead

SHELTER DIVERSION MANAGER

Rylee Booroff

DIVERSION WORKERS

Bonita Hill, Rachelle Mailloux & Natalie Tweed

PEER WORKS COORDINATOR

Latesha Auger

HOUSING SUPPORT WORKERS

Erin Austin, Hope Kasutu, Jennifer Krewenki & Sylvia O'Neill

INTENSIVE CASE MANAGERS

Rochelle Butterfield & Zhanelle McHugh

HEALTHY LIVING OFFICER

Elizabeth Harvie

SOCIAL WORKERS

Monique Kelemen, Sarah McCrory, April Peckham & Ainslee Umlah

CLIENT SUPPORT OFFICERS

Grisha Cowal, Angie Demont, Kim Harper-Given, Bonita Hill, Ellie Lamothe, Sara Landry, Ferne McCombie, Nicole Norlock, Bethany Porter, Shannon Power, Virginia Roberts, Kayla Thompson & Kelly Woodington

CLIENT SUPPORT OFFICERS (CASUAL)

Chloe Budd, Alicia Compton, Mackenzie Eddy, Rachael Gardiner, Jessica Germain, Senna Hollihan, Jeighk Koyote, Marie-Christine Parent, Adrianna Pilgrim, Cassie Sinyerd, Jessica Taylor, & Dolly Williams

SUMMER STUDENT

Elizabeth Smithers

RENOVATIONS/REPAIRS

Randy Carey



A CARING COMMUNITY

We are humbled by the people in our community who recognize the needs of people we support and generously help by providing donations and volunteer time all through the year. We are honoured when musicians, artists, students, and community organizations plan an event with Adsum as recipient. I am moved to meet young children whose parents are teaching them to care and give back, through birthday parties and shopping for toys they proudly give another child. We work with businesses who volunteer, create employee donation drives, or give a portion of sales of coffee, clothing, embroidery kits, etc. and sponsor Females Fore Females golf event. Restaurants, families, and businesses bring meals or give gift cards for a coffee or meal out, to brighten the day for people living at Adsum House shelter.



Starting on Giving Tuesday hundreds of donors came to our doors and groups of volunteers helped us provide an entire sack of gifts, pjs and stocking stuffers to every child in our housing programs. We provided toiletries, pjs, socks and grocery cards to 321 adults. We also opened our doors to help twelve other organization's children, making Christmas merry for 652 children.

I am proud to be a part of such a loving and kind community who genuinely care about helping other people. Thank You from all of us at Adsum.



Kathy McNab
Fund Development and
Communications Officer

What does it take to move a family from homelessness to housing?

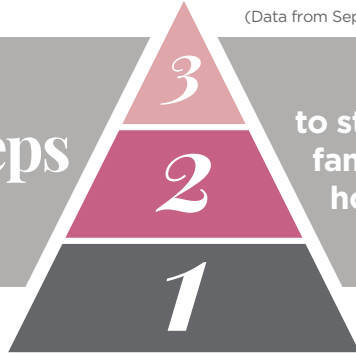
Diverting Families from Shelter to Home reveals the answer:

appropriate supports.

(Data from September 2017 - March 2022)

3 Steps

to stabilize a family facing homelessness:



296 families with **577** children diverted from shelter

170 new housing requests this year from families
April 2021 - March 2022

Parents are able to decide the level of support they receive.

1. INTERVENE

Intervention reduces the trauma and stress parents and children are exposed to and can experience.

2. HELP

Poverty is identified as a core reason for family instability. Diverting Families is able to reduce financial stress.

3. SUPPORT

Case management support helps families to heal from trauma, build their self-confidence, and re-gain their autonomy.

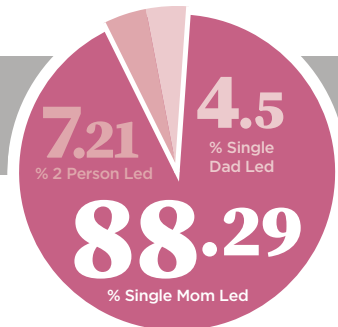
34 families were supported with one-time help of **\$100 - \$3429** to become stably housed.
April 2021 - March 2022

\$42,264 spent on one time financial supports
April 2021 - March 2022

Includes: hotel stays, food security, oil, rent, power arrears, furniture, damage deposits

Check-in's range from daily, weekly, biweekly, and monthly depending on family needs.

STRUCTURE



Families led by single-mothers are the most common family structure in the program.

Repetitive episodes of couch surfing were common.

PAST

Many parents had previously experienced periods of housing instability. For many, this started in childhood as a result of their own parents being homeless or insecurely housed.

HOPE

Our hope is to have better outcomes for children at school, with their health and behaviours. By ending children's homelessness, we hope to stem the flow of people into homelessness in later years.

Milestone!
This year marked **2 years without** a child in the shelter!

Many had previous stays in shelter.

50 Families Graduated

*Segaert, Aaron. The National Shelter Study: Emergency Shelter Use In Canada: 2005-2009. [Ottawa, ON]: Human Resources and Skills Development Canada, 2012.

103 families stably housed

Children are no longer ashamed of their housing.

TREASURER'S REPORT

In fiscal 2022, Covid-19 continued to impact the Association adding a layer of complication and additional work to the staff as well as unforeseen expenses. However, this year saw the Females Fore Females Golf Day sell out, and fundraising activities brought in \$49,441. In fiscal 2022, \$1 million was contributed to the Association for current operations via donations and major gifts (\$1.5 million in fiscal 2021), and \$2 million via grants and fees for services (\$2.1 million in fiscal 2021). The monies were used for vital programming and housing support. With the increasing housing crisis Adsum worked with the city and province to manage people staying in hotels. This brought in \$658,731 in revenue and \$668,706 in expenses.

The Association worked diligently to service the community's unique needs during this challenging year. The break even budget was exceeded positively mostly due to the redeployment of staff and reduction in property expenses after closing Adsum Centre. During the fiscal year, the build of the Sunflower Project took place seeing a decrease of the GIC by \$2.5 million. By March 31, the

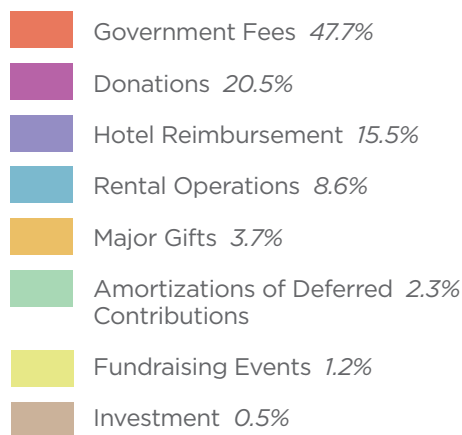
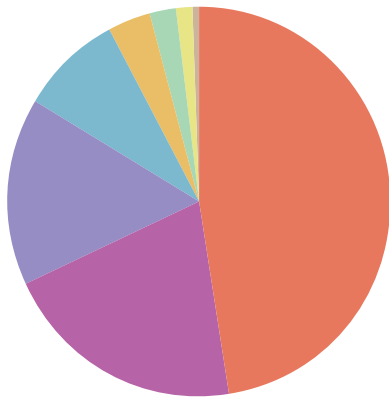
construction was 60% completed.

It has been both a pleasure and honor to serve as Treasurer on the Board of Directors of the Association. I am grateful to the Staff and Directors of Adsum for supporting me in my role as Treasurer. I am inspired by the amount of heart and effort that the Executive Director, Sheri Lecker, and the Finance Manager, Doreen Logan, put into their work at Adsum. Their role in financial management is critical in the long-term success of the Association. The Association continues to demonstrate a strong financial position. Readers are encouraged to examine the audited accounts as published in the annual report.

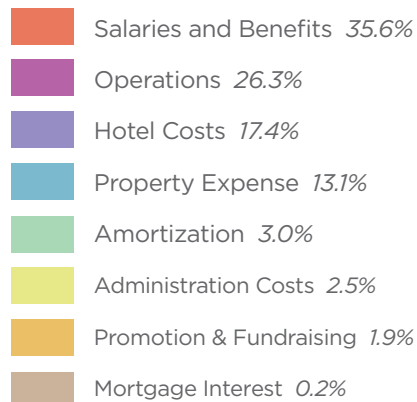
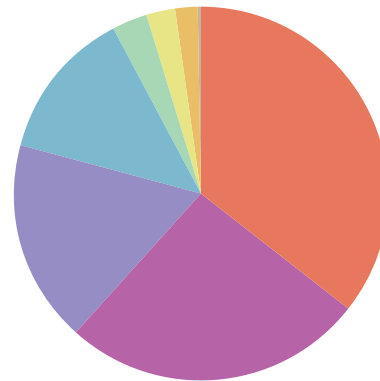
Respectfully submitted,

Raelene Kennedy
 CPA, CMA, Treasurer
Raelene Kennedy

2022 REVENUE



2022 EXPENSES



STATEMENT OF REVENUE & EXPENDITURES

YEAR ENDED MARCH 31, 2022

	2022	2021
REVENUE	\$4,270,154	\$4,139,817
EXPENSES	\$3,866,693	\$3,687,747
DEFICIENCY OF REVENUES OVER EXPENSES FROM OPERATIONS	\$403,461	\$452,070
OTHER INCOME (UNREALIZED GAIN)	\$78,145	\$151,744
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES FOR THE YEAR	\$481,606	\$603,814
INTERNALLY RESTRICTED FOR SUNFLOWER PROJECT BUILD	(\$299,280)	(\$452,070)
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES FOR THE YEAR AFTER RESTRICTION	\$182,326	\$151,744

STATEMENT OF FINANCIAL POSITION

MARCH 31, 2022

ASSETS	2022	2021
CURRENT		
CASH	\$307,182	\$549,961
MARKETABLE SECURITIES	\$1,001,573	\$3,500,000
ACCOUNTS RECEIVABLE	\$526,874	\$172,850
PREPAID EXPENSES	\$49,103	\$27,266
	\$1,884,732	\$4,250,077
CAPITAL ASSETS	\$6,044,072	\$2,952,445
LONG TERM INVESTMENTS - RESTRICTED	\$114,427	\$112,782
LONG TERM INVESTMENTS - UNRESTRICTED	\$1,895,720	\$1,511,940
	\$9,938,951	\$8,827,244
LIABILITIES		
CURRENT		
BANK INDEBTEDNESS	\$ -	\$ -
ACCOUNTS PAYABLE	\$590,241	\$397,813
CURRENT PORTION OF LONG TERM DEBT	\$9,763	\$15,290
UNEARNED INCOME	\$6,531	\$8,062
TENANTS' DAMAGE DEPOSITS	\$8,994	\$11,216
	\$615,529	\$432,381
LONG TERM DEBT	\$162,857	\$172,622
DEFERRED CONTRIBUTIONS - CAPITAL ASSETS	\$1,963,638	\$2,061,035
DEFERRED CONTRIBUTIONS - FUTURE EXPENDITURES	\$5,323,522	\$4,77,052
	\$8,065,546	\$7,437,090
NET ASSETS		
INVESTMENT IN CAPITAL ASSET FUND	\$1,219,758	\$898,170
INVESTMENT IN ENDOWMENT FUND	\$114,428	\$112,783
UNRESTRICTED FUND	\$539,219	\$379,201
	\$1,873,405	\$1,390,154
	\$9,938,951	\$8,827,244

WE ARE HONOURED TO HAVE MANY SUPPORTERS WHO TRUST AD SUM TO USE THEIR DONATIONS IN WAYS THAT HELP OTHERS FIND HOPE, SECURITY AND SELF ESTEEM. THANK YOU FOR YOUR GENEROUS GIFTS.

Listed here are donors of cash, gifts-in kind and sponsorships of more than \$500, between April 2021 and March 2022
(Excluding private individual donors).

FOUNDATIONS

John & Noreen Barter Fund
Black Family Foundation
Canada Post Community Foundation
Canadian Women's Foundation
Enterprise Holdings Foundation
Flemming Charitable Foundation
Frank & Barbara Hughes Foundation
Halifax Citadel Progress Club Charitable Foundation
Halifax Protestant Infants Foundation
Halifax Youth Foundation
Henry and Berenice Kaufmann Foundation
J & W Murphy Foundation
Jewish Community Foundation
MakeWay Foundation
Masonic Foundation of Nova Scotia
Mental Health Foundation of Nova Scotia
RBC Foundation
Shoppers Drug Mart Life Foundation
The Holdsworth Foundation
The Home Depot Canada Foundation

ESTATES

The Estate of Michael S. Covert
The Estate of Mary I. Crookshank
The Estate of Anne Hallisey
The Estate of Elizabeth MacDonald
John & Elizabeth Godin Perpetual Charitable Trust

FAITH BASED ORGANIZATIONS

Bethany United Church
Saint Benedict Parish
Sisters of Charity
Society of the Sacred Heart of Canada
St. Margaret of Scotland Anglican Church

GOVERNMENT

Department of Community Services
Department of Justice Canada
Government of Canada
Government of Nova Scotia
Halifax Regional Municipality

BUSINESSES

Allstate
Anchor Property Management Ltd.
Atlantic Elver Fishery Inc.
Atlantic Wealth Management Ltd.
Andrea Lantz, MD, Incorporated
Bedford Eye Care
BioScript Pharmacy Ltd.
Black Market Boutique
Bluedrop Training & Simulation Inc.
BMO Global Asset Management
Bookmark
Bremner's Plumbing & Heating
Burley Investments
CAA Atlantic Services Ltd.
Canada Life
Canadian Tire Halifax Dealers
CBCL Limited
Cloudkettle
Cushman & Wakefield Asset Services Inc.
Dash Hudson
Domus Realty
DIY Mom
Eastern Fence Erectors Ltd.
Ecclesiastical Insurance
Emma Lyn Essentials Inc.
EOBE Law Services Ltd.
Evolve Fitness
Flynn Canada
Focal Technologies
GAP Inc.
GBS Technologies
Genoa Design International
H & H Industries Ltd.
Hook, Line & Tinker
Mathers Logistics Ltd.
Imperial Oil
Innova Builders Inc.
Jade By The Ocean
Jagger's Piercing Studio
John Allen Brewing Company Limited
Kohltech International Limited
Maritime Fuels
Miller Waste Systems Inc.
Namslas Ltd.
Nova Scotia Power
NSLC
O'Regans
Osheplin Inc.

Parts for Trucks
Passive Design Studio
PepsiCo Foods Canada
PRO Reit Management Inc.
Research Nova Scotia Corporation
Royal Bank of Canada
Smith & Tousevard Inc.
Sodhi Medical Inc.
Southwest Properties
Starbucks Canada Charitable Fund
Strum Consulting
Tate Engineering Inc.
TD Bank Group
Therault Financial Inc.
The Snore Shop
Tish O'Reilly MD, Inc.
TJX Canada
Touch of Gold
Transom Consulting Group Ltd.
Turner Drake & Partners Limited
Venor
Vestas
Wilsons Home Heating
World Financial Group
Xtra Documents Solutions Limited

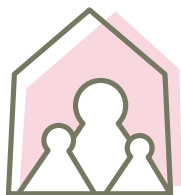
SERVICE CLUBS & COMMUNITY GROUPS

Affordable Housing Association of Nova Scotia
Canadian Society of Echocardiography
Community Food Centres Canada
DAL Urology Research & Development Fund
Dalhousie All-Inclusive Women's Network
Father Lloyd O'Neill's Legacy
FEED Nova Scotia
Giftfunds Canada
Hockey Helps the Homeless
IBM Employees' Charitable Fund
Miss Confidence Canada
Nova Scotia Association of Realtors
Nova Scotia Nurses Union IWK Local
NSCAD Warmplates
Paypal Giving Fund
Provincial Government Employees Credit Union
Suburban FC U17 AAA Girls Soccer Team
The Halifax Assistance Fund
United Way of Halifax Region

IN-KIND DONORS

1st Bridgeview Pathfinders
30 Minute Hit
ABK Biomedical
Acadia Siding Distributors
Addition Elle
Admiral Insurance Services
Allen Print
Armbrae Academy
A'rmunn Teaghlac Cead Veteran Riding Club
Arrivals + Departures
Associated Maritime Pharmacies Ltd.
Athens Soccer Club
Atlantic Balance
Atlantic Fabrics
Atlantic Memorial Terence Bay Elementary
Banana Republic
Barrington Wealth Partners
BBD Thermal Remediation
Bedford U13 Capitals
Beech Tree Academy
Bello Day Spa
Bentley
BFM Canada
Blue Ocean
BMO Financial Group
Body Shop
Boom 12
Bowers Construction
Boyd's Pharmasave
Broker Link Inc
Bryant Realty
Butterfield Support Services
Canadian Lumber
Canadian Physiotherapy Association
Canadian Young Judaea
Catapult
Church of Jesus Christ of Latter Day Saints
Churchill Academy
Citadel High School
Cobequid Community Hospital Lab
Compass Distilleries
CP Allen High School
Dalhousie University Students
Dartmouth High School
DASC Industries
Denice's Mask Factory
Digital Mi'kmaq
Dora Construction
Dr Kokes
East Coast Moms
East Coast Specialty Hardwoods Ltd.
East Peak Climbing
Emmanuel United Church
Environment Canada
Environmental Climate Change Organization
Ethical Swag
Faith City Church
Fall River Ladies Book Club
Find a Fortune Halifax
Fisheries and Ocean Canada(DFO)
Foxy Moon
Friends for Life Childcare Centres
FX 101.9
Halifax Cheer Elite
Halifax Christian Academy
Halifax Connector
Halifax Hurricanes Ringette U16
Halifax Regional Centre for Education
Halifax Shoebox Project
Halifax Shopping Centre
Halifax Ultimate Frisbee
Hamster
Hanmac Capital
Harriotsfield Elementary
Health Association NS
Health First Chiropractic
HomeSense
Hot Country 103.5
Irving Shipbuilding
IWK Dept of Pediatrics
J Albert Walker Funeral Home
Janna Wilton Art
Java Blend - Community Cups
JD Irving IT Team
Job Junction
Kandy Golf
Keller Williams Select Realty
Kent
Khalsa Aid
Knights of Columbus
Knox Church
Leverve Medispa
Little Angels
MAC Cosmetics
Maplewave
Maritime Beauty Supply Co. Ltd.
Marsh Canada
Marshalls
Massage Addict
McInnes Cooper
MetOcean Telematics
Metrie
Metro Ladies Golf
Mirimachi River Co
Montana's Restaurant
Move 100.1
Mumford Family Dental
Music Nova Scotia
National Public Relations
Nova Box
Nova Scotia Health Employees
NSCC Students
Old Navy
Pennington's
Philosophie Clinique
QE II Diagnostic Imaging Dept
Regional Cadet Support Unit (Atlantic)
ReGroup
Ricki's
Ridgecliff Middle School
Rival & Queen
Rocky Lake Junior High
Rogers Communications
Rotary Club Halifax Northwest
Sacred Heart Elementary School
Scotiabank Employees
Simple Rituals
Sir Charles Tupper School
Skinfix
SMU Student Associations
SMU Huskies Football
Spirit Spa
Sport Nova Scotia
Stuart & Davidson Orthodontics
Sylvie Marie Music
Tantallon Women in Business
Tart & Soul Café
Thirty-One Gifts
Unity Values
US Consulate General
Vanity Fashions Ltd.
Verb Interactive
Verdana Trading Company Inc.
WCB Nova Scotia
Westland Insurance
Winners
Zatzman Sportsplex
Zoomers Physiotherapy





adsum
FOR WOMEN & CHILDREN

2421 Brunswick Street

Halifax, NS B3K 2Z4

Tel: 902-423-5049

adsum@adsumforwomen.org www.adsumforwomen.org

Charitable Registration # 132257031 RR0001